**My conclusions about Kickstarter campaigns based on provided data:**

Among all the categories of the Kickstarter campaigns, theater is the most popular and most successful. Music comes in as the second; film and video comes third.

Looking at the sub-categories of theater, plays would be the most popular. Not only that, 65% of plays are successful, 33% failed and 2% are live. Musical and spaces both have 43% failure rates.

Under the music category, rock garnered the highest number of campaigns and all were successful. Pop, metal, electronic and classical were all successful as well. Jazz failed and world music all cancelled, thus future campaigns for these two sub-categories are not recommended.

As for the sub-categories of film & video, documentary is the majority and is a complete success. Shorts and television tied at second place. Since drama and animation failed, and science fiction is all cancelled, future campaigns for these three sub-categories are not recommended.

**Limitations of this dataset:**

This dataset only helps predict which categories and sub-categories would be successful or not. It does not have reasons why the campaigns failed or get cancelled (why all jazz failed and why all world music are cancelled).

**Other Possible tables/graphs that can be created:**

Since the monthly trend of this data set does not follow the same pattern when filtered year by year, we can also create a pivot table with a column of state, rows of years instead of months, values based on the count of state, and filters based on category and sub-category with line graph that visualizes this table.

We can also use backer’s count and compare it to the number or percentage of successful, failed and canceled projects.